Stephen Larsen and Co

Guide: Writing position descriptions

Introduction

A position description is a product of thinking about what you really want from this position.

Task Review

Sometimes the tasks associated with the position you are recruiting to are clear cut, such as for a pastry chef, a machinist, a carpenter/joiner. Sometimes it is not so clear. You may want to group tasks together in one role (common with receptionist positions). You may be recruiting to ease the pressure on other positions. A task review at this stage will help you to produce a clear position description.

If the position is a new position in the business, use the Tasks Review form to list what needs to be delegated. If the position is an existing one, review the position description and use the Tasks Review form to consider whether you want to restructure the role in any way. The Tasks Review form in this guide is based on what could be delegated to a typical administrative support role. Edit it to suit your business.

Position Analysis and Description

Once you know what tasks you want the role to perform, think about other requirements. Outline the areas of responsibility with a position analysis. Be detailed and allow for growth.

Position analysis identifies your resource requirements, major areas of responsibility and characteristics of the role.

Are qualifications necessary? A driver's licence? Is the role full-time or part-time? If part-time, could it be done in one or two days a week or do you really want a person to come in for a couple of hours every day?

If a specific skill at a specific level of competency is required, think about how you can test for this and whether external skills testing will be necessary when you are ready to interview. For instance, external agencies can test applicants for skills and competence in Microsoft Word, Excel, PowerPoint, and other programmes and produce a detailed report on applicants' test performance.

The position analysis gives you the scope of the position. It allows you to distinguish essential criteria for selection from desirable criteria, i.e. 'needs' vs 'wants'. You can then draft the position description. The position analysis and position description will become the basis for your recruitment process — writing the ad, shortlisting, and devising interview questions.

Complete the position description. Specify to whom the position reports. List key tasks in order of importance or grouped according to the role's main responsibilities. Start each point with a verb to make it clear what action you want the position to undertake with each task, e.g., 'make', 'prepare', 'organise', 'liaise'.

Tasks Review Form

This template provides a list of tasks for you to review to determine if they should be completed by the position you plan to recruit for.

Add relevant tasks as needed.

Month	Task	Time to complete	Delegate to	Tool available to assist
Custome	er-related tasks			
	Dealing with customer correspondence			
	Maintaining records of customer contact			
	Making and changing customer appointments			

	Following up new and prospective customers
	Customer database maintenance
	Contacting customers for missing information
	Project liaison with customers
	Organising customer seminars
	Setting up customer files
	Preparing fees
	Coordinating events
Syster	
	Writing and updating administrative systems
	IT management (software updates etc)
Genera	ndministration and management
	Filing
	Opening mail
	Typing letters and simple reports
	Ordering supplies
	Organising insurance
	Building maintenance
	Managing CEO emails
	Managing workflow
	Debtor management
	Paying bills
Renor	g and monitoring
Кероп	
	Preparing KPI reports for senior management
	Monitoring Work in Progress (WIP)

Team	and personnel		
	Organising team induction programmes		
	Bank account management		
	Organising performance reviews		
	Day-to-day work management		
	Following up performance review outcomes		
	Coordinating team meetings		
Recru	itment	 	
	Writing recruitment ads		
	Corresponding with candidates		
	Organising recruitment interviews		
	Organising employment agreements		

Disclaimer

Stephen Larsen and Co has provided this guide on the understanding that:

1. The document is a guide only and should not form the sole basis for any decision without first obtaining proper professional advice.

2. We will not be responsible for and expressly disclaim liability, whether under contract or negligence:

(a) For the results of any use made by users of the guide

(b) For any errors or omissions in this guide

(c) For any direct or consequential loss or damage to arising from the use of this guide, whether to a direct purchaser of this guide or to any other person who may borrow or use them

(d) If any part of the guide, whether used in its original form or altered in some way by the user, proves invalid or does not attain the result desired by the user

(e) For any negligence in the publication or preparation of this guide

3. This disclaimer extends to the user and to any client of the user who suffers loss as a result of the use of this guide.

4. The user acknowledges that it has not told us about any particular purpose for which this guide is required and that it has not relied on our skill or judgment to provide a paper suitable for any such purpose.

Intellectual Property Notice

Stephen Larsen and Co is the owner of, or has the right to use, all copyright, trademarks and other intellectual property rights comprised in this document, and all related documents, and in providing this guide does not allow these rights nor any part of this document to be used, sold, transferred, licensed, copied or reproduced in whole or in part in any manner or form whatsoever without its prior written consent.

Last reviewed on 23 March 2022